

# ECOGENICS®

green-active botanical skin care

a beautiful new life for your skin

- ◆ botanically based products
- ◆ gentle irritant-free
- ◆ multi-purpose formulas

# EcoGenics Green-Active Skin Care Solution Product Summary



## ***Plant derived simple Skin Care Solutions that bring a beautiful new life for your skin...***

EcoGenics is an extraordinary; rejuvenating *Skin Care Solution* that incorporates active botanicals and natural *Plant-Active* ingredients. Our Anti-Aging and Anti-Wrinkle skin care products employ nature's healing power and scientifically proven ingredients to bring a beautiful new life to your skin...

EcoGenics utilizes an advanced technique called **Cryolitics™**, which is a proven process to extract and preserve selected botanicals that are scientifically proven to benefit and preserve your skin. The **Cryolitic™** process ensures the most active part of the plant cell (protoplast) remains intact without damaging or changing its cellular structure; hence we call the result "**Plant-Active**". This process preserves the plant cell as closely as possible to its living form – resulting in retaining the most active, high concentrations of botanical compounds in our entire range of *Skin Care Solutions*.

EcoGenics superior formulas combine concentrated **Plant-Active** extracts with Natural Essential Oils. These scientifically proven combinations of ingredients provide multi-functional benefits and *Skin Care Solutions* that can be used on all skin types, ages and skin colors. The result is a silky, soothing, moisture retaining system so effective it helps to counter act the effects of aging - smoothing and firming your skin as it stimulates renewed, healthy skin cells.

**EFFECTIVE** – Younger, smoother, firmer skin, clinically demonstrated to reduce wrinkles, increase moisture content in skin and improve texture and tone. Your skin type determines where and how often you use our products. To determine your skin type simply answer the Seven Questions in our **Personal Skin Profile**.

**SAFE** – Paraben Free Formulas. Clinically and Dermatologist tested without any animal ingredients and testing. Our Anti-Aging and Anti-Wrinkle formulations are **Plant-Active Skin Care Solutions** that help rejuvenate your skin and give you a more youthful appearance.

**CONVENIENT** – Each product is multi-functional to simplify your beauty regime. This not only saves you time, effort and money but also eliminates the need for many specialized products for your skin and beauty care needs.



## Eco 3 in1 Skin Cleanser

*Cleanser + Toner + Makeup Remover.*

*Will not sting eyes.*

**Benefits:** This gentle yet thorough gel cleanser, toner and makeup remover derives its soothing, refreshing properties from active compounds of select botanicals like Cucumber to cool and refresh, Witch Hazel to cleanse and tone. The combination of Blue Malva, Aloe Vera and Marshmallow is a nondrying protective formula to retain skin's natural moisture content to ensure a silky smooth feeling after cleansing. Our Lavender scented Cleanser prepares your skin for all of our **Plant-Active Skin Care Solutions**.

Retail Size 6.6 oz. – 200 ml

## Eco 3 in 1 Secret Skin Serum

*Repair + Prepare + Stimulate.*

*Can be used around the eyes.*

**Benefits:** This rich, concentrated fluid helps firm skin and rejuvenate collagen and elastin structure. Oil free formula that can be used around the eyes. It utilizes the active compounds of Equisetum Arvense, (horsetail) a remarkable botanical known for its extraordinary firming properties. A Soy Protein Firming Complex and Peptides repair damage caused by UVA and UVB rays as it oxygenates your skin. Panthenol (Vitamin B5) and plant derived Hylauronic Acid hydrates skin. The combination of Grape Seed, Echinacea and Green Tea Extract are used as anti-oxidants. Experience the immediate improvement of the texture and tone of your skin after one week.

Retail Size 1.0 fl oz. – 30 ml



## Eco 3 in 1 Rich Moisturizer

*Anti-Wrinkle + Anti-Aging + Day and Night Repair.*

*Softens Appearance of Lines and Wrinkles. Can be used around the eyes.*

**Benefits:** A lightweight, velvety cream infused with the life force of Meadowsweet, an extraordinary botanical that has been Cryolitically™ preserved. Avocado Oil (a vitamin enriched ingredient, A, D and E) acts as a natural humectant and moisturizer along with Evening Primrose and Sweet Violet. Shea Butter (a natural butter obtained from the nuts of the Mangifolia tree in Central Africa) is an excellent emollient for your skin. Our formulation contains a unique Cell Nutrient System (CNS), a combination of Peptides, to repair and support skins collagen and elastin structure and Ceramides proven for its advanced hydration benefits to accelerate moisture absorption and aid in long-term moisture retention. For best results use on dry skin or on dry areas of skin only.

Retail Size 1.7 fl oz. – 50 ml



## Eco 3 in 1 Micro-Dermabrasion Cream

*Exfoliate + Renew + Polish.*

*Smooths and rejuvenates skin's surface.*

**Benefits:** Reduces appearance of aging signs and uneven skin tone. We use unique diamond shaped crystals similar to the ones used in professional micro-dermabrasion machines. These advanced crystals are suspended in our cream base and are combined with Soy and Olive Oil. Unwanted, dulling, dry, dead cells are sloughed off while your skin still retains its moisture. Helps reduce enlarged pores and eliminate black heads. Significant improvement is visible after 2 weeks of use. Regular use will help brighten your complexion and reduce the appearance of fine lines and wrinkles. Leaves your skin brighter and fresher with a youthful glow!

Retail Size 2.08 oz. – 59.18 g





## Eco 3 in 1 Mineral Masque Soufflé

*Tighten + Brighten + Lighten.*

*Deep cleanses and re-tightens skin surface.*

**Benefits:** Our lightweight, whipped Mineral Masque Soufflé uses Kaolin Clay for deep cleansing and tightening. Dead Sea Mud, naturally rich in minerals, re-mineralizes skin while it absorbs excess oils and impurities. Tightens pores, making skin brighter and lighter. Our unique combination of minerals and clay leaves your skin feeling velvety smooth, soft and supple. Chamomile Extract calms skin. Refreshing spearmint fragrance cools skin after each use.

Retail Size 2.0 fl oz. – 59 ml

## EcoGenics Green-Active Beauty Spa Treatments

### Herbal Facial Bath

*Natural Herbal Mixture for Steam Cleaning and Detoxifying Skin.*

**Benefits:** Filled with naturally preserved dried leaves of Lavender, Sage, Peppermint, Spearmint, Chamomile Flowers and Fennel Seeds. This exquisite blend of exotic herbs creates a sauna of pleasure for your facial skin. Open jar and spoon portions into a heatproof glass or ceramic bowl. After bringing water to a boil, let stand for 5 minutes, then pour over the herbal mixture. Place a large towel over your head and shoulders and lower your face 8 to 12 inches over the bowl for 7 to 8 minutes. Let the steam clean and open your pores to detoxify your skin as you enjoy the aromatic blend of herbal fragrances.

**For professional use:** Prepare water with EcoGenics Herbal Facial Bath. Use gauze or tea ball with 1 tablespoon Herbal Bath Mixture and soak with warm water to create an Herbal Infusion.

Retail Size 1.4 oz. – 40 g



### Blooming Masque

*Firming and Tightening Beauty Spa Treatment.*

**Benefits:** Take away that temporary tired look! Our firming and tightening treatment masque gives your skin a quick lift. Our special blend of exotic botanicals leaves your skin feeling instantly firmer, tighter and refreshed. Contains extracts of Seaweed, Horsetail, Aloe, Soy, Olive Oil and Echinacea. Cucumber and Chamomile soothe and calm skin. Also contains Vitamins B5, C and E.

The Blooming Masque application process is unique, easy and fun. Simply pour the treatment solution over the super compressed tablet and watch it dramatically expand and unfold into a full size face masque. Once placed on your face, you will feel the exotic tropical plant extracts go to work. Let rest for 10 to 15 minutes while you relax. Your skin will feel firm and revitalized.

Retail Size: Five Firming and Tightening Treatments. Five .34oz Vials Five 10ml Vials.



### Skin Brightening Gel

*Brighten and Lighten Skin Tones and Dark Patches.*

**Benefits:** Many people suffer from uneven skin tone or areas of the skin that appear darker. This is called hyper-pigmentation. It is caused by too much sun exposure, oral contraceptives and/or from pregnancy. EcoGenics light weight, non-greasy Skin Brightening Gel helps to lighten dark spots/areas caused by sun damage or other environmental factors. Our formula's effectiveness comes from a combination of plant extracts and active ingredients. Use daily for 6 weeks to see results. Follow with sunscreen during the day and EcoGenics Secret Serum and/or EcoGenics Rich Moisturizer if used at night. Water based for immediate skin penetration. Balances uneven skin tone. No prescription needed.

Retail Size 1.0 fl oz. – 30 ml





### 3 Step Facial – Travel Size

EcoGenics 3-step Spa Facial comes in convenient travel sizes. It is portable and easy to pack. These little treasures will keep your skin looking great while you are on the road. The perfect traveling companion!

You receive: One 1 oz. Skin Cleanser.  
One 0.5 oz. Skin Serum. One 1 oz. Moisturizer.

### Professional Sizes

Products available:

- Skin Cleanser: 16.0 fl oz. – 473 ml
- Skin Serum: 4.0 fl oz. – 118 ml
- Moisturizer: 4.0 oz. – 113.5 g
- Micro-Dermabrasion Cream: 10.2 oz. – 285.6 g
- Mineral Masque Soufflé: 8.0 oz. – 227g

#### Esthetician Support Material Available –

Facial Protocols, Professional Client Consultation Sheets and Esthetician Technical Guide.



## Why EcoGenics?

**Effectiveness** – EcoGenics is a multi functional Skin Care Solution. It is a simple Beauty Spa Regimen without the cost.

Reduces time and effort while simultaneously improving your overall personal care effectiveness. Clinically and scientifically proven Plant- Actives reduce signs of aging through the use of superior formulas and advanced technologies.

**Plant-Active Botanicals & Pure Natural Compounds** – EcoGenics products contain high levels of active botanicals and natural ingredients. In fact, EcoGenics has much higher amounts of active ingredients than most other skin care products! EcoGenics high performance formulas deliver the benefits only botanical and natural products can produce.

**Cryolitic™ Process** – EcoGenics Cryolitic™ process is an advanced technique used to extract the most active elements of select botanicals that are beneficial to your skin. This process carefully removes unwanted cellulose leaving the inner most part of the plant cell, called the protoplast, intact – ensuring the highest concentration of botanical benefits you will feel working on your skin.

**Cell Nutrient Systems (CNS)** – EcoGenics CNS is the special delivery system used for Plant-Active botanicals that makes our product unique and different. CNS is an organic concentrate that has beneficial effects on cellular vitality and rejuvenation. It is also a potent activator of cellular respiration, growth, survival, and restoration.

**Collagen and Elastin Enhancement** – EcoGenics Plant - Active Skin Care Solutions, help protect, repair and regenerate the skin's collagen and elastin structure. This results in increased firmness and elasticity as well as accelerating the skin's natural ability to repair itself.

**Skin Hydration** – EcoGenics unique system is formulated with a high concentration of Ceramides, Peptides and Hylauronic Acid which help retain skin moisture. This unique combination of Plant-Actives and Scientifically proven technologies help support skin's natural collagen and elastin structure to restore a beautiful new life to your skin.

# EcoGenics Products Have High Levels of Plant-Active Botanical Ingredients



Hamamelis  
(Witch Hazel)  
Skin Cleanser has an  
Active Botanical Content of 10%



Prete des Champs  
(Horsetail)  
Skin Serum has an  
Active Botanical Content of 34.5%



Spiraea Latyolia  
(Meadowsweet)  
Moisturizer has an  
Active Botanical Content of 24%

**The following lists some of the benefiting Plant Active Ingredients found within EcoGenics products.**

**For a complete list by product, see our brochure or our website at [www.ecogenics.com](http://www.ecogenics.com).**

**Aloe:** An extraordinary desert plant containing hundreds of enzymes, minerals, and vitamins. Has soothing and healing properties making skin feel tight and firm.

**Avocado Oil:** Contains enzymes that are beneficial for your skin and is naturally enriched with Vitamin A, D and E. It is valued for its regenerative and moisturizing properties making it wonderful for your skin. Super-hydrating, softening and soothing – even on ultra-dry patches. Nature's sunscreen.

**Blue Malva/Marshmallow:** Skin hydration, leaves skin feeling silky.

**Cucumber:** To cool and refresh. It is a source of Vitamin C, Vitamin K, and Vitamin B6, thiamin, folate, pantothenic acid, magnesium, phosphorus, copper, and manganese.

**Echinacea:** Heals skin, originally used by Native American Indians to help repair damaged skin. This herb is also sometimes used as a natural antibiotic.

**Equisetum Arvense (Horsetail):** Astringent, tightening and firming properties.

**Evening Primrose:** Moisturizes skin. Healing properties.

**Grape Seed Extract:** In all products grape seed extract is a preferred cosmetic ingredient for damaged and stressed tissues, possessing regenerative and restructuring qualities. Used as an all-over skin moisturizer, grape seed oil is known to reduce the look of stretch marks. It is also used as an antioxidant that fights free radicals.

**Grapefruit Extract:** Antibacterial and astringent properties. Rich in flavonoids, ascorbic acid commonly known as vitamin C, tocopherols, citric acid, limonoids, sterols, and minerals.

**Green Tea:** Helps stimulate skin and keeps it well supplied with blood. Antioxidant and anti-inflammatory properties. Prevents the degradation of cell membranes by neutralizing the spread of free radicals (which occurs during the process of oxidation).

**Horse Chestnut:** Anti-wrinkle tightens pores.

**Lavender Oil:** Essential Aromatherapy oil. It also has antibacterial and disinfectant properties.

**Meadowsweet:** Anti-inflammatory and antioxidant. Has a general anti-aging effect on the skin because of its ability to protect connective tissues, which tend to deteriorate with age. Modern day aspirin is derived from Meadowsweet.

**Pineapple Extract:** Astringent and toning properties.

**Shea Butter:** A natural moisturizing butter obtained from the nuts of the Mangifolia tree in Central Africa. Shea butter can be effective at treating the following conditions: severely dry skin, stretch marks and wrinkles. Shea butter provides natural UV sun protection to approximately SPF 6. Shea butter absorbs rapidly into the skin without leaving a greasy feeling.

**Sweet Violet:** Moisturizing and conditioning properties.

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